HIGHLY EFFECTIVE ATAM PROTECTION SERVICES



Capability Statement 2025





















07 Industry Affiliations

08 Services

+593 99 810 4457 📞 admin@latam.expert 🖂 www.latam.expert 🕀

About Us

Who is **HELPS**?

Highly Effective Latam Protection Services (HELPS) is a distinguished security conglomerate specializing in Executive Protection (EP), Secure Transportation (ST), Corporate Investigations (CI), Protective Intelligence (PI), Risk Management (RM), and Crisis Support (CS) across Latin America.

Why Choose Us?

We are your **trusted security** vendor on the ground to support your operations in **Latin America** (LATAM) with skilled, vetted, and experienced personnel; our short and long-term security operations comply with industry standards, fulfill our client's needs in a timely fashion, and at a reasonable cost; we deliver Highly Effective Latam Protection Services.



Areas of Operation

We are your Security Experts on Latam

We aim to become your reliable - destination-specific - partner; we offer **white-label** service for your operations in every Latin American and Caribbean country.

Argentina, Brazil, Bolivia, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Guyana, Honduras, Mexico, Nicaragua, Paraguay, Puerto Rico, Peru, Uruguay, Trinidad & Tobago and Venezuela.

With headquarters in ECUADOR, offices in PERÚ, CHILE, ARGENTINA, and a network of highly skilled partner companies with local strengths in their respective countries, we are capable to represent your interests everywhere in Latin America.



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What makes us **Different**

Compliance

We take pride in ensuring the highest standards for your **satisfaction and peace of mind.** Each of our companies diligently complies with **permits, licenses, and insurance** that meets and exceeds local law. Our commitment includes unwavering respect for international humanitarian law and adherence to voluntary pledges. Proudly following international codes of conduct like **ICoCA**, **IFPO**, and **ASIS**, we ensure the highest standards for your peace of mind.



Protective Intelligence

We have a presence in **every major city of Latam** with offices and local staff with foot on the ground spread across the region. Our protective intelligence (PI) department validates **real-time Open-Source Intelligence** (OSINT) with **Human Intelligence** (HUMINT) for our **due diligence** reports. This information is crucial for **planning missions** and monitoring developments in our operational areas throughout our services.



We provide comprehensive training programs for employees and managers, focusing on **duty of care**. Operational personnel undergo training in **Protection Fundamentals**, leading to IFPO's CPO certification. Our offerings extend to specialized training in **Executive Protection** and **Investigation** techniques. We offer NSC's DDC **Defensive Driving** training to ensure safety during transportation. Our operational staff is trained in **First Aid** and Tactical Medicine, equipping our operators to respond effectively to emergencies.



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Our Mision



Helps Latam is committed to providing unparalleled security solutions across Latin America. Our mission is to provide standardized, cuttingedge security solutions.

We strive to create a secure, stable, and controlled environment for our clients by delivering innovative, reliable, and client-centric security services and upholding the highest ethical standards in the industry.

Core Values

Ol • Adaptability

Acknowledge the everchanging nature of security operations, and be open to adjusting strategies and solutions to effectively address Latam's evolving security environments.

Acknowledge and respect Latin America's diverse cultures, traditions, and languages.

02 b Local Expertise

Ensure that security strategies are informed by an in-depth understanding of the geopolitical and socio-economic conditions, and leverage local expertise to navigate the unique security challenges faced in each country.

04 Sclient-Centric

Our clients are at the center of everything we do. We tailor our security solutions to meet their specific needs, ensuring the delivery of highquality and personalized security services.

Our Experience



HELPS Latam Expert has more than 30 years of experience in the security industry:

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- Secure ground and air transport services on behalf of Global Travel Management firms (1993 – current)
- Local on-the-ground team of consultants and executive protection specialists working on behalf of International Risk Management firms (1999 – current)
- Field investigators working on behalf of Global Investigative Companies (2001 – current)
- Emergency security evacuation services (ground - air) on behalf of International Emergency Management and Insurance companies (2006 – current)

Advanced tasks, field reconnaissance, and EP preventative intelligence for Corporate Clients (2018 – current)



Leadership



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Kevin E. Palacios, a Board Certified Security Professional with 25 years of experience leads our management team.

Holds a double triple crown in security certifications (CPP, PSP, PCI by ASIS and CSSM, CPOI, CPO by IFPO) and master degrees in Health, Safety and Environment, Business Management, Neuro-Linguistic Programming, Hypnosis, and Education.

Recognized as a Global Influencer in Security Thought Leadership, with 25+ years of experience leading executive protection details. His solid track record includes 20+ years of experience in due diligence and corporate investigations at a regional level. In addition, counts with 30+ years of experience as a security instructor.

Kevin's global recognition shows up his dedication and compromise with the highest excellence standards on corporate security.

Industry Affiliations

Executive Protection:

- ASIS International Executive Protection Community Chair
- Board of Executive Protection Professionals Technical Committee - Subject Matter Expert
- International Bodyguard and Security Services Association (IBSSA) - Country Representative
- Nine Lives Associates Member Regional representative

Investigations:

- INTELLENET (International Intelligence Network) Member
- ASIS International Investigations Community Member
- Association of Certified Fraud Examiners (ACFE) Member

Security Training:

- International Foundation for Protection Officers (IFPO)
 - Certifications Committee Chair
 - Global Advisory Board Member
 - Regional Director Latin America

















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Industry Affiliations

Professional Certifications:

- Personal Protection Specialist (PPS) by Executive Protection Institute
- Certified Protection Professional (CPP) by ASIS International
- Physical Security Professional (PSP) by ASIS International
- Professional Certified Investigator (PCI) by ASIS International
- Certified in Security Supervision and Management (CSSM) by IFPO
- Certified Protection Officers Instructor (CPOI) by IFPO
- Certified Protection Officer (CPO) by IFPO
- Defensive Driving Course (DDC) Instructor by the National Safety Council
- Professional Certified Coach (PCC) by the International Coach Federation
- Safety Behavioral Change (Safestart) Instructor by Dupont
- Msc. in Health, Safety and Environment (HSE).

















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EP



Currently, our Executive Protection operations are active in:



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Executive Protection

Executive, dignitary, and celebrity protection services, on short and long-term basis; with experienced personnel that is previously vetoed and regularly trained

- English and Spanish speaking agents.
- Armed with less lethal and lethal options.
- Single-agent and team configurations.
- Advance intelligence, field reconnaissance, and liaison with local security at facilities.
- Protective advance screenings of hotels and event venues with transportation & route checks.
- Identify and assess the quality of local medical and emergency facilities.
- Risk assessment & due diligence investigations reports of local hosts.
- Identifying, vetting, and evaluation of local resources.



ST

Secure Transport

We currently operate Secure Transportation services in:



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Through our fleet of vehicles, vessels and aircrafts we can provide simple airport meet and greets to full time at-disposition transportation, no request is too big or small:

• Vehicles for high-net-worth clients

- Luxury (BMW, Mercedes, Volvo) sedans and Exceutive class SUV's

- Armored vehicles
- Vehicles for standard field trips
- Standard and compact SUV
- Standard Sedans
 - Minivan
 - Buses
 - Crew-cabs
 - Sea and Air transport
 - Fixed wing and helicopters
 - Yachts



CI

We currently provide Private Investigations in:



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Corporate Investigations

Our experienced investigators and forensic specialists can gather the intelligence, recreate the events, locate, and interview the witnesses you require.

- Due diligence
- Pre-employment background check
- Reconstructive fraud and forensic accounting
- Alive & Well / Process serving
- Test purchases
- Counterfeit products investigations
- Corporate crime investigations
- Polygraph test (lie detector test)
- Country preventative intelligence reports
- All our reports are delivered in English language





Crisis Support

Currently with Crisis Support capacities in:







A rapid, effective, and professional initial response can help you mitigate any crisis; and get you focused on resuming -business as usual- in no time. Our in country certified consultants & support staff can be on retainer, or stand by, until the moment you need them to respond accordingly to different emergencies including, but not limited to:

- Support to stranded students, clients, employees and family members.
- Recovery and transportation of assets.
- Providing emergency communications, onsite delivery of food, fuel, transportation, and even medical support.
- K & R (Kidnap & Ransom) first response.
- High risk termination support.
- Land, water and air emergency evacuations.



RM







Perú

Trinidad & Tobago



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Risk Management

Through a skillful staff of national and international consultants, we are capable and qualified to look after your interests in the following areas:

- Threat and vulnerability assessment.
- Personalized risk assessments for countries, cities, routes, and events.
- Qualitative and quantitative analysis of risk probability in context.
- Specialized investigations focused on vulnerability and threat.
- Threat Monitoring. •

CMACGM

- Preventative Intelligence Analysis.
- Safe Travel Evaluation.
- Risk prevention, Emergency, and Crisis planning.
- Health, Safety, Security, Environment, and Quality (HSSEQ) consultants to create, audit, or implement policies and procedures.



Protective Intelligence

Currently with Protective Intellingence capacities in:





Our Protective Intelligence services offer a proactive and comprehensive approach to safeguarding your business, assets, and personnel. At the core of our operations is the Regional Security Operations Center (RSOC), strategically located in the heart of Latin America. This hub is dedicated to intelligence gathering through both OSINT (in Spanish, Portuguese, and English) and HUMINT, with agents on the ground in 32 key locations across the region. HELPS Latam RSOC facilitates thorough analysis and critical information dissemination. With our RSOC retainer, companies and executives benefit from monthly reports, continuous monitoring, and exclusive discounts on additional services.

We provide specialized security insights through various reports:

- Security Situational Report (SSR): Offers detailed security insights for specific geographic areas.
- Security Risk Assessment (SRA): Evaluates security risks for facilities or executives.
- Travel Task Brief (TTB): Combines itinerary details with security intelligence for travelers.
- Latam Geopolitical Analysis (LGA): Delivers concise global risk assessments.
- Focused Flash Reports (FFR): Provides immediate, analyst-curated insights on significant events.



Protective Intelligence

Currently with Protective Intellingence capacities in:



To ensure resilience, we establish robust Security Policies & Procedures, develop comprehensive Crisis Prevention Plans, and offer Crisis Monitoring for real-time emergency support.

Our scalable and secure solutions are designed to minimize security risks, enhance planning efficiency, and address vulnerabilities, based internationally on recognized standards. By leveraging advanced technologies such as AI-driven tools and real-time monitoring systems, we ensure proactive risk mitigation and adaptability to dynamic threats. This approach not only enhances the overall security posture but also supports business continuity and operational resilience.

We have operational intelligence capabilities across all countries in Latin America and the Caribbean.



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 www.latam.expert

Feel free to contact us. We are ready to HELP 24/7!



+593 987 628 410

www.latam.expert



info@latam.expert



@helps.latam