



HIGHLY EFFECTIVE LATAM PROTECTION SERVICES



HELPS
LATAM EXPERT

**Capability
Statement**
2024

Agenda



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About Us ■

Who is HELPS?

Highly Effective Latam Protection Services (HELPS) is a security business conglomerate specializing in **executive protection** (EP), **secure transportation** (ST), **private investigations** (PI), **risk management** (RM), and **crisis support** (CS) for the Latin American region.

Why Choose Us?

We are your **trusted security** vendor on the ground to support your operations in **Latin America** (LATAM) with skilled, vetted, and experienced personnel; our short and long-term security operations comply with industry standards, fulfill our client's needs in a timely fashion, and at a reasonable cost; we deliver Highly Effective Latam Protection Services.

■ Areas of Operation

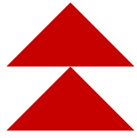
We are your **Security Experts** on Latam

We aim to become your reliable - destination-specific - partner; we offer **white-label** service for your operations in every Latin American and Caribbean country.

Argentina, Brazil, Bolivia, Chile, Colombia, Costa Rica, Ecuador, Guatemala, Honduras, Perú, Uruguay, Trinidad & Tobago and Venezuela.

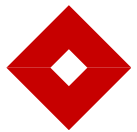
With headquarters in ECUADOR, offices in PERÚ, CHILE, ARGENTINA, and a network of highly skilled partner companies with local strengths in their respective countries, we are capable to represent your interests everywhere in Latin America.

■ What makes us Different



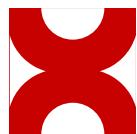
Compliance

We take pride in ensuring the highest standards for your **satisfaction and peace of mind**. Each of our companies diligently complies with **permits, licenses, and insurance** that meets and exceeds local law. Our commitment includes unwavering respect for international humanitarian law and adherence to voluntary pledges. Proudly following international codes of conduct like **ICoCA**, **IFPO**, and **ASIS**, we ensure the highest standards for your peace of mind.



Protective Intelligence

We have a presence in **every major city of Latam** with offices and local staff with foot on the ground spread across the region. Our protective intelligence (PI) department validates **real-time Open-Source Intelligence (OSINT)** with **Human Intelligence (HUMINT)** for our **due diligence** reports. This information is crucial for **planning missions** and monitoring developments in our operational areas throughout our services.



Training

We provide comprehensive training programs for employees and managers, focusing on **duty of care**. Operational personnel undergo training in **Protection Fundamentals**, leading to IFPO's CPO certification. Our offerings extend to specialized training in **Executive Protection** and **Investigation** techniques. We offer NSC's DDC **Defensive Driving** training to ensure safety during transportation. Our operational staff is trained in **First Aid** and Tactical Medicine, equipping our operators to respond effectively to emergencies.

Our Mission



Helps Latam is committed to providing unparalleled security solutions across Latin America. Our mission is to provide standardized, cutting-edge security solutions.

We strive to create a secure, stable, and controlled environment for our clients by delivering innovative, reliable, and client-centric security services and upholding the highest ethical standards in the industry.

Core Values

01 » Adaptability

Acknowledge the ever-changing nature of security operations, and be open to adjusting strategies and solutions to effectively address Latam's evolving security environments.

03 » Cultural Diversity

Acknowledge and respect Latin America's diverse cultures, traditions, and languages.

02 » Local Expertise

Ensure that security strategies are informed by an in-depth understanding of the geopolitical and socio-economic conditions, and leverage local expertise to navigate the unique security challenges faced in each country.

04 » Client-Centric

Our clients are at the center of everything we do. We tailor our security solutions to meet their specific needs, ensuring the delivery of high-quality and personalized security services.

■ Our Experience



HELPS Latam Expert has more than 30 years of experience in the security industry:

- > Secure ground and air transport services on behalf of Global Travel Management firms (1993 – current)
- > Local on-the-ground team of consultants and executive protection specialists working on behalf of International Risk Management firms (1999 – current)
- > Field investigators working on behalf of Global Investigative Companies (2001 – current)
- > Emergency security evacuation services (ground - air) on behalf of International Emergency Management and Insurance companies (2006 – current)
- > Advanced tasks, field reconnaissance, and EP preventative intelligence for Corporate Clients (2018 – current)

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■ Leadership



Kevin E. Palacios, a Board Certified Security Professional with 25 years of experience leads our management team.

Holds a double triple crown in security certifications (CPP, PSP, PCI by ASIS and CSSM, CPOI, CPO by IFPO) and master degrees in Health, Safety and Environment, Business Management, Neuro-Linguistic Programming, Hypnosis, and Education.

Recognized as a Global Influencer in Security Thought Leadership, with 25+ years of experience leading executive protection details. His solid track record includes 20+ years of experience in due diligence and corporate investigations at a regional level. In addition, counts with 30+ years of experience as a security instructor.

Kevin's global recognition shows up his dedication and compromise with the highest excellence standards on corporate security.

Industry Affiliations

Executive Protection:

- ASIS International - Executive Protection Community – Chair
- Board of Executive Protection Professionals - Technical Committee - Subject Matter Expert
- International Bodyguard and Security Services Association (IBSSA) - Country Representative
- Nine Lives Associates – Member – Regional representative

Investigations:

- INTELLENET (International Intelligence Network) - Member
- ASIS International - Investigations Community – Member
- Association of Certified Fraud Examiners (ACFE) - Member

Security Training:

- International Foundation for Protection Officers (IFPO)
 - Certifications Committee - Chair
 - Global Advisory Board - Member
 - Regional Director - Latin America



■ Industry Affiliations

Professional Certifications:

- Personal Protection Specialist (PPS) by Executive Protection Institute
- Certified Protection Professional (CPP) by ASIS International
- Physical Security Professional (PSP) by ASIS International
- Professional Certified Investigator (PCI) by ASIS International
- Certified in Security Supervision and Management (CSSM) by IFPO
- Certified Protection Officers Instructor (CPOI) by IFPO
- Certified Protection Officer (CPO) by IFPO
- Defensive Driving Course (DDC) Instructor by the National Safety Council
- Professional Certified Coach (PCC) by the International Coach Federation
- Safety Behavioral Change (Safestart) Instructor by Dupont
- Msc. in Health, Safety and Environment (HSE).





Currently, our Executive Protection operations are active in:

	Argentina		El Salvador
	Brazil		Guatemala
	Chile		Perú
	Colombia		Trinidad & Tobago
	Costa Rica		Uruguay
	Ecuador		Venezuela

Executive Protection

Executive, dignitary, and celebrity protection services, on short and long-term basis; with experienced personnel that is previously vetoed and regularly trained

- English and Spanish speaking agents.
- Armed with less lethal and lethal options.
- Single-agent and team configurations.
- Advance intelligence, field reconnaissance, and liaison with local security at facilities.
- Protective advance screenings of hotels and event venues with transportation & route checks.
- Identify and assess the quality of local medical and emergency facilities.
- Risk assessment & due diligence investigations reports of local hosts.
- Identifying, vetting, and evaluation of local resources.

Secure Transport

We currently operate Secure Transportation services in:

	Argentina		Guatemala
	Brazil		Paraguay
	Chile		Perú
	Colombia		Trinidad & Tobago
	Costa Rica		Uruguay
	Ecuador		Venezuela
	El Salvador		



Through our fleet of vehicles, vessels and aircrafts we can provide simple airport meet and greets to full time at-disposition transportation, no request is too big or small:

- Vehicles for high-net-worth clients
 - Luxury (BMW, Mercedes, Volvo) sedans and Executive class SUV's
 - Armored vehicles
- Vehicles for standard field trips
 - Standard and compact SUV
 - Standard Sedans
 - Minivan
 - Buses
 - Crew-cabs
- Sea and Air transport
 - Fixed wing and helicopters
 - Yachts



**We currently provide
Private Investigations in:**



Argentina



Chile



Colombia



Ecuador



Perú



Trinidad & Tobago



Venezuela

Ecuador, Perú, Venezuela,
Argentina, Uruguay,
Colombia. Esos tenemos
contacto agil, pero se puede
en el resto de países pero
lleva un poco de tiempo.

Private Investigations

Our experienced investigators and forensic specialists can gather the intelligence, recreate the events, locate, and interview the witnesses you require.

- Due diligence
- Pre-employment background check
- Reconstructive fraud and forensic accounting
- Alive & Well / Process serving
- Test purchases
- Counterfeit products investigations
- Corporate crime investigations
- Polygraph test (lie detector test)
- Country preventative intelligence reports
- All our reports are delivered in English language

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Crisis Support

**Currently with Crisis
Support capacities in:**



Argentina



Chile



Colombia



Ecuador



Perú



Trinidad & Tobago



Venezuela



A rapid, effective, and professional initial response can help you mitigate any crisis; and get you focused on resuming -business as usual- in no time. Our in country certified consultants & support staff can be on retainer, or stand by, until the moment you need them to respond accordingly to different emergencies including, but not limited to:

- Support to stranded students, clients, employees and family members.
- Recovery and transportation of assets.
- Providing emergency communications, onsite delivery of food, fuel, transportation, and even medical support.
- K & R (Kidnap & Ransom) first response.
- High risk termination support.
- Land, water and air – emergency evacuations.

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**Our consultants are ready
to assist in:**



Argentina



Chile



Colombia



Ecuador



Perú



Trinidad & Tobago



Venezuela

Risk Management

Through a skillful staff of national and international consultants, we are capable and qualified to look after your interests in the following areas:

- Threat and vulnerability assessment.
- Personalized risk assessments for countries, cities, routes, and events.
- Qualitative and quantitative analysis of risk probability in context.
- Specialized investigations focused on vulnerability and threat.
- Threat Monitoring.
- Preventative Intelligence Analysis.
- Safe Travel Evaluation.
- Risk prevention, Emergency, and Crisis planning.
- Health, Safety, Security, Environment, and Quality (HSSEQ) consultants to create, audit, or implement policies and procedures.

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Feel free to
contact us.
We are ready
to **HELP** 24/7!



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[@helps.latam](https://www.instagram.com/helps.latam)

Protective Intelligence

**Currently with
Protective Intelligence
capacities in:**



In a dynamic environment where threats can arise at any moment, our protective intelligence team provides the information, certainty, and security necessary to safeguard your interests.

We specialize in delivering detailed, in-depth, procedural, and actionable analyses that enable the anticipation, identification, and mitigation of risks, ensuring optimal and informed decision-making.

- Personalized risk assessments for countries, cities, routes, and events.
- Qualitative and quantitative analysis of risk probability in context.
- Specialized investigations focused on vulnerability and threat.
- Threat Monitoring.
- Preventive Analysis.
- Safe Travel Evaluation.